



# NATIONAL MEDIA CONFERENCE 2019



## MEDIA AS A SOFT POWER IN THE 21<sup>ST</sup> CENTURY

10-11 October 2019

# Call for Papers

## Themes

- ▶ Media, Propaganda and Psychological Warfare
- ▶ Media Hegemony and Control
- ▶ Media and National Security
- ▶ Peace and War Journalism
- ▶ Media, Information and Communication Literacy
- ▶ Political Communication and Democracy
- ▶ Mass Communication, Society and Globalization
- ▶ Youth, Gender and Communication
- ▶ Media, Climate Change and Environmental Issues
- ▶ Social Media, Web Journalism and Representation
- ▶ Media, Identity and Image Building
- ▶ Media, Public Relations and Society

## Submission Guidelines

Please follow APA style for submission of research papers.

Submit your abstract and manuscripts to:  
[khalidsultan@numl.edu.pk](mailto:khalidsultan@numl.edu.pk)  
[aahmed@numl.edu.pk](mailto:aahmed@numl.edu.pk)

Papers submitted for consideration should be unpublished, promising novelty and value addition to the theme.

**ABSTRACT SUBMISSION: July 20, 2019**

**ACCEPTANCE NOTIFICATION: August 15, 2019**

**FULL-LENGTH RESEARCH PAPER: August 30, 2019**

**PRESENTATION SUBMISSION: September 10, 2019**

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