Call for Papers

Theme:
Mass Media in the Age of Globalisation

Topics:
New Media, International Communication, Media & Society

Introduction:
The mass media are becoming increasingly global, extending their influence beyond the nation-states, affecting the audiences all over the globe. In fact, media has been a key factor in enhancing globalisation and facilitating almost all aspects of human activity. Now, we have a radically changed media landscape. It is characterised by interconnectivity, quick availability of huge amount of data in a few seconds, shrinkage of time and space, and emergence of huge media conglomerates.

All this has come about as a result of convergence of telephony, satellite and digital technologies. The rapidly changing situation in the communication world has brought forward many issues about media ownership, production, content and reception. This conference will provide a platform to consider all these ideas in a scholarly manner and come out with plausible answers for the consumption of mass media students and practitioners in Pakistan.
Organiser:

Department of Mass Communication:

The Department of Mass Communication was established in 2003 in the university. It offers M.Sc and B.S (Hons.) programmes in the morning and afternoon sessions.
guidelines for authors

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abstract

this article presents a submission instruction for authors who are interested in conference on mass media in the age of globalisation.

the first page of the manuscript should include the title of the manuscript and complete contact information for each author with author’s name, affiliation, full postal and email addresses. as noted, the corresponding author should be clearly noted in the case of multiple authors, and it should be marked by *.

1. introduction

the paper must be submitted to mjahmad@numl.edu.pk or/and aahmed@numl.edu.pk. the abstract must not exceed 500 characters. the paper length should not be more than 8 pages, all inclusive. authors are encouraged to write their manuscripts in clear, engaging and informative language. numl reserves the right to modify the paper title and abstract when technically appropriate.

1.1 main text

the manuscript text should be in single-column format. use a 12 point font with normal text spacing, and one-inch margins throughout the entire manuscript. page numbers should appear centered at the bottom of each page.
Tables and Figures

All tables, figures, graphs, or appendices should have suitable titles, be centered, and use both upper and lower case letters. These should clarify or supplement the manuscript text, not duplicate the text.

1.3 Headings and Sub-headings

Incorporate headings and sub-headings throughout the manuscript to aid readability. First order headings should be centered and be in capital letters. Second order headings should be set flush left with initial caps at font size of 12. Headings should be descriptive and informative, yet not standard academic style.

2. SUBMISSION AND PROOFREADING

Authors should carefully proofread their manuscripts prior to submission. Pay careful attention to spelling and grammar, in particular. Also rely on gender neutral language. Manuscripts with extensive errors will be returned without review.

3. REFERENCES

Please consult the Publication Manual of the American Psychological Association, Fifth Edition, ISBN 1-55798-790-4 or http://www.apastyle.org/elecref.html for further style guidelines. It should be noted that only works cited in the manuscript can be included in the references section. The references should begin with the heading REFERENCES appearing centered at the top of the page. No footnotes or endnotes are required. Any full or partial with-in text quoted material should include the relevant page number(s) with the source citation (e.g., Author & Author, 2008, p.1).
Submission at:

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Note: Last date of submission of abstracts is October 10, 2015. Papers would be scrutinised and shortlisted.